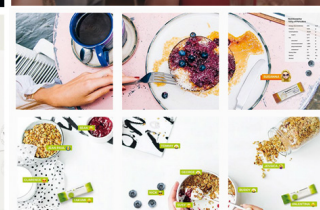


PRESS RELEASE

MARCOM
AWARDS



Vyvo wins 2 Platinum and 2 Gold Awards in the 2020 Marcom Awards®



Santa Clara, California, USA – November 13th, 2020

Vyvo Inc. announced today that MarCom Awards® had awarded Vyvo with a Platinum Award for its Vyvo LifeWatch 2 in design packaging, another Platinum for its Product Launch, a Gold for its Digital Media Web Videos, and finally another Gold for Digital Social Media Content for Vyvo Smart / NutraPak.

MarCom Awards is an international creative competition which recognizes outstanding achievement by marketing and communication professionals. Entries come from corporate marketing and communication departments, advertising agencies, public relations firms, design shops, production companies, and freelancers. The competition has grown to perhaps the largest of its kind in the world. A look at the winner's list shows a range in size from individual communicators to media conglomerates and Fortune 500 companies (www.marcomawards.com/winners). The competition is so well respected in the industry that national public relations organizations, local ad clubs, and local business communicator chapters are entrants.

MarCom Awards is administered and judged by the Association of Marketing and Communication Professionals (www.amcpros.com) (AMCP). The international organization consists of several thousand creative professionals. The Association oversees awards and recognition programs, provides judges, and sets standards for excellence.

Vyvo was recognized in the following categories:



Vyvo LifeWatch 2

Strategic Communications | Marketing/Promotion Campaign | Product Launch

PLATINUM

Print Media | Design (Print) | Packaging

PLATINUM

Digital Media | Web Video | Self Promotion

GOLD

Vyvo Smart / NutraPak

Digital Media | Social Media | Social Content

GOLD

Vyvo LifeWatch 2 & Vyvo Smart Recognition

"It feels extremely validating to keep seeing the recognition our team keeps earning with their hard work. Beyond an honor, it is truly a testament of just the level of commitment we have to create a message and a platform to help make life truly wonderful for people everywhere. The recognition of the industry and peers makes us feel invigorated," said Fabio Galdi, CEO of Vyvo. "We can see the impact of our efforts has been felt and heard and pushes us forward to overcome all the challenges in today's world. We continue creating new roads towards success and bringing the Digital Health Sharing Economy's power to our incredible members from all over the globe."

About Vyvo

Vyvo Inc. is a technology and network marketing company using technology to create innovative solutions for the personalized health and wellness market worldwide. We are focused on developing consumer-oriented products that protect, monitor, and empower people to improve their health through daily knowledge and informed choices. We create customized solutions to help our customers manage their most important asset, themselves, and their lives.

Our technology-driven mission inspires our network marketing soul. We are all about expanding concepts of personal growth and development, not only focusing on health but also on prosperity and economic wellbeing.

For more information, please visit www.vyvo.com



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